



AN INTERNATIONAL WORKSHOP

(Supported by the DST/ EPSRC funded BURD Project)

“CREATING SUSTAINABLE RURAL EMPLOYMENT THROUGH INDUSTRIAL PROCESS OUTSOURCING”

About workshop: The Workshop is related to the BURD (Bridging the Urban and Rural Divide) Project supported by the DST, India and the EPSRC, UK, is being jointly organized by IIIT Allahabad, India and University of Strathclyde (UoS), Scotland, UK. This workshop will explore both the emerging infrastructure (e.g. Rural IT, BPO centers and Crowdsourcing platforms) and research into novel forms of industrial work (e.g. CAD/CAM optimization) that exploit human computational abilities to understand the skills and motivations of the people who form this new online labor force. Speakers from business and academia will share their work and experiences of this emerging area both in India and elsewhere.



Knowledge Intensive Work



Higher Income



Long Term Benefits

KEY PERSONS

- ◆ Prof Somenath Biswas, Director of Indian Institute of Information Technology Allahabad (IIITA)
- ◆ Prof Jonathan Corney, University of Strathclyde (UoS), Scotland, UK
- ◆ Prof Anupam Agrawal, Indian Institute of Information Technology Allahabad (IIITA)
- ◆ Prof Ashok Jhunjhunwala, Indian Institute of Technology Madras (IITM)
- ◆ Dr Venkat Kumar, Chief Operating Officer, Rural Shores Ltd
- ◆ Dr Jacki O'Neill, Senior Researcher, Microsoft Research India
- ◆ Mr. Arvindhan R., Asst. General Manager, Maruti Suzuki India Ltd.

Registration Open
(Extended Date: 30th June 2015)

VENUE: **IEEE TIAR 2015** AT HI-TECH HALL 1,
EASWARI ENGINEERING COLLEGE, BHARATHISALAI,
RAMAPURAM, CHENNAI-89, INDIA

DATE & TIME: **11TH JULY'2015**, 9:00 AM TO 2:00 PM

For More Information contact :
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